

# Cases in Economics for Business

View Online



---

Frank, Robert H. 2008. *The Economic Naturalist: Why Economics Explains Almost Everything*. London: Virgin.

Frank, Robert H. 2009. *The Return of the Economic Naturalist: How Economics Helps Make Sense of Your World*. London: Virgin Books.

Harford, Tim. 2007. *The Undercover Economist*. London: Abacus.

Harford, Tim. 2008. *The Logic of Life: Uncovering the New Economics of Everything*. London: Little, Brown.

Harford, Tim. 2014. *The Undercover Economist Strikes Back: How to Run - or Ruin - an Economy*. London: Abacus.

Kay, John. 2004. *Everlasting Light Bulbs: How Economics Illuminates the World*. London: Erasmus Press.

Landsburg, Steven E. 2012. *The Armchair Economist: Economics and Everyday Life, Revised and Updated for the 21st Century. Fully rev. and updated [ed.]*. London: Simon & Schuster.

Levitt, Steven D., and Stephen J. Dubner. 2005. *Freakonomics: A Rogue Economist Explores the Hidden Side of Everything*. London: Allen Lane.

Levitt, Steven D., and Stephen J. Dubner. 2010. *Superfreakonomics: Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance*. London: Penguin.

Levitt, Steven D., and Stephen J. Dubner. 2015. *Think like a Freak: How to Think Smarter about Almost Everything*. UK: Penguin Books.

Levitt, Steven D., and Stephen J. Dubner. 2016. *When to Rob a Bank: A Rogue Economist's Guide to the World*. UK: Penguin Books.

Mankiw, N. Gregory, and Mark P. Taylor. 2017. *Economics*. Fourth edition. Andover, Hampshire: Cengage Learning.