

Cases in Economics for Business

View Online



-
1.
Mankiw NG, Taylor MP. Economics. Fourth edition. Andover, Hampshire: Cengage Learning; 2017.

 2.
Levitt SD, Dubner SJ. Freakonomics: a rogue economist explores the hidden side of everything. London: Allen Lane; 2005.

 3.
Levitt SD, Dubner SJ. Superfreakonomics: global cooling, patriotic prostitutes, and why suicide bombers should buy life insurance. London: Penguin; 2010.

 4.
Levitt SD, Dubner SJ. Think like a freak: how to think smarter about almost everything. UK: Penguin Books; 2015.

 5.
Levitt SD, Dubner SJ. When to rob a bank: a rogue economist's guide to the world. UK: Penguin Books; 2016.

 6.
Harford T. The undercover economist. London: Abacus; 2007.

7.

Harford T. The undercover economist strikes back: how to run - or ruin - an economy. London: Abacus; 2014.

8.

Harford T. The logic of life: uncovering the new economics of everything. London: Little, Brown; 2008.

9.

Landsburg SE. The armchair economist: economics and everyday life, revised and updated for the 21st century. Fully rev. and updated [ed.]. London: Simon & Schuster; 2012.

10.

Frank RH. The economic naturalist: why economics explains almost everything. London: Virgin; 2008.

11.

Frank RH. The return of the economic naturalist: how economics helps make sense of your world. London: Virgin Books; 2009.

12.

Kay J. Everlasting light bulbs: how economics illuminates the world. London: Erasmus Press; 2004.