Cases in Economics for Business

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@book{Frank_2008, address={London}, title={The economic naturalist: why economics explains almost everything}, publisher={Virgin}, author={Frank, Robert H.}, year={2008} }

@book{Frank_2009, address={London}, title={The return of the economic naturalist: how economics helps make sense of your world}, publisher={Virgin Books}, author={Frank, Robert H.}, year={2009} }

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@book{Harford_2008, address={London}, title={The logic of life: uncovering the new economics of everything}, publisher={Little, Brown}, author={Harford, Tim}, year={2008} }

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@book{Kay_2004, address={London}, title={Everlasting light bulbs: how economics illuminates the world}, publisher={Erasmus Press}, author={Kay, John}, year={2004} }

@book{Landsburg_2012, address={London}, edition={Fully rev. and updated [ed.]}, title={The armchair economist: economics and everyday life, revised and updated for the 21st century}, publisher={Simon & Schuster}, author={Landsburg, Steven E.}, year={2012} }

@book{Levitt_Dubner_2005, address={London}, title={Freakonomics: a rogue economist explores the hidden side of everything}, publisher={Allen Lane}, author={Levitt, Steven D. and Dubner, Stephen J.}, year={2005} }

@book{Levitt_Dubner_2010, address={London}, title={Superfreakonomics: global cooling, patriotic prostitutes, and why suicide bombers should buy life insurance}, publisher={Penguin}, author={Levitt, Steven D. and Dubner, Stephen J.}, year={2010} }

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@book{Mankiw_Taylor_2017, address={Andover, Hampshire}, edition={Fourth edition}, title={Economics}, publisher={Cengage Learning}, author={Mankiw, N. Gregory and Taylor, Mark P.}, year={2017} }