

# Film And TV Business in the digital age

View Online



---

1

Bloore P. The screenplay business: managing creativity and the film industry. Abingdon: : Routledge 2013. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1075346>

2

Finney A, Triana E. The international film business: a market guide beyond Hollywood. Second edition. London: : Routledge, Taylor & Francis Group 2015. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1813096>

3

Finney A. The international film business: a market guide beyond Hollywood. London: : Routledge 2010. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=515374>

4

Ulin J. The business of media distribution: monetizing film, TV, and video content in an online world. Third edition. New York: : Routledge 2019. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=5781595>

5

McDonald K, Smith-Rowsey D, editors. The Netflix effect: technology and entertainment in the 21st century. 1st edition. New York: : Bloomsbury Academic, an imprint of Bloomsbury Publishing Inc 2016. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=4542879>

6

Smith MD, Telang R. Streaming, sharing, stealing: big data and the future of entertainment . Cambridge, Massachusetts: : MIT Press 2016.

<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=4690670>

7

ScreenDaily | Film News, Film Reviews, Film Festivals, Film Awards and Film Features.

<http://www.screendaily.com/>

8

Sources of funding for UK filmmakers BFI Website.

<https://www.bfi.org.uk/sources-funding-uk/sources-funding-uk-filmmaker>

9

Supporting UK film | BFI. <http://www.bfi.org.uk/supporting-uk-film>

10

Launching Films | UK Film Distributors' Association | A Guide to UK Film and Cinema Releases. <http://www.launchingfilms.com/>

11

The PACT Report 2017 State of the UK Independent Film Sector.

<https://www.o-spi.com/projects/the-state-of-the-uk-independent-film-sector>

12

Kerrigan F. Film marketing. Second edition. Milton Park, Abingdon, Oxon: : Routledge 2017.

<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=4921872>

13

Reiss J. Think outside the box office: the ultimate guide to film distribution and marketing for the digital era. [Los Angeles]: : Hybrid Cinema Publishing 2010.  
<https://shibboleth.ebscohost.com/Shibboleth.sso/Login?entityID=https%3A%2F%2Flogin.uea.ac.uk%2Fentity&target=http%3A%2F%2Fsearch.ebscohost.com%2Flogin.aspx%3Fdirect%3Dtrue%26scope%3Dsite%26db%3Dnlebk%26db%3Dnlabk%26AN%3D550794>

14

Marich R. Marketing to moviegoers: a handbook of strategies and tactics. 3rd ed. Carbondale: : Southern Illinois University Press 2013.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1354521>

15

Bryant A, Mawer C. The TV brand builders: how to win audiences and influence viewers. London: : KoganPage 2016.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=4461589>

16

Grainge P, Johnson C. Promotional screen industries. New York: : Routledge 2015.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=2005427>

17

Squire JE, editor. The movie business book. Fourth edition. New York: : Routledge, Taylor & Francis Group 2017.

18

Anderson C, Anderson C. The longer long tail: how endless choice is creating unlimited demand. Updated and expanded ed. London: : Random House Business Books 2009.

19

Hesmondhalgh D. The cultural industries. Fourth edition. Los Angeles: : SAGE 2019.  
<https://app.talis.com/textbooks/9781526453471>

20

Vogel HL. Entertainment industry economics: a guide for financial analysis. Ninth edition. New York, NY: : Cambridge University Press 2015.  
<https://search.ebscohost.com/login.aspx?direct=true&db=cat01883a&AN=uea.03942866&authtype=sso&custid=s8993828&site=eds-live&scope=sit e>

21

Aris A, Bughin J. Managing media companies: harnessing creative values. 2nd ed. Chichester: : John Wiley & Sons 2009.

22

Baillieu B, Goodchild J, Goodchild J. Chapter 12 Lessons from C20th in The British film business. In: The British film business. Chichester: : John Wiley 2002.

23

Drake, P; Franklin, M. I.; Sathe, D and Tierney, S. 2015. We Are Colony: Digital VOD Distribution for Independent Film. Project Report. Nesta, London. [Report].  
<http://research.gold.ac.uk/16928/>

24

Caldwell JT. Production culture: industrial reflexivity and critical practice in film and television. Durham, N.C.: : Duke University Press 2008.  
<https://search.ebscohost.com/login.aspx?direct=true&db=cat01883a&AN=uea.03858557&authtype=sso&custid=s8993828&site=eds-live&scope=sit e>

25

Epstein EJ. The big picture: money and power in Hollywood. New York: : Random House 2006.

26

Lynch R. Strategic Management. 8th ed. Harlow, United Kingdom: : Pearson Education

Limited 2018. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=5347868>

27

Epstein EJ. The Hollywood economist: the hidden financial reality behind the movies. Release 2.0, rev.updated ed. Brooklyn, NY: : Melville House Pub

28

Hughes D. Tales from development hell: the greatest movies never made? 1st updated and expanded ed. London: : Titan Books 2012.  
<http://ebookcentral.proquest.com/lib/uea/detail.action?docID=1764331>

29

Ku

ng L. Strategic management in the media: theory to practice. 2nd edition. London: : SAGE 2017.

30

McDonald P, Wasko J. The contemporary Hollywood film industry. Malden, Mass: : Blackwell Pub 2007.

31

Levine R. Free ride: how the Internet is destroying the culture business and how it can fight back. London: : Vintage 2012.

32

McIntyre P. Creativity and cultural production: issues for media practice. Basingstoke: : Palgrave Macmillan 2012.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=815882>

33

Calvisi DP. Story maps: TV drama : the structure of the one-hour television pilot. [Redondo, Calif. USA]: : Act Four Screenplays 2016.

34

Picado, B., & Jacob de Souza, M. Dimensions of authorship and style in television serial fiction formats in *MATRIZES*, 12(2), 53-77. *MATRIZES* Published Online First: 2018.<http://www.revistas.usp.br/matrizes/article/view/143970/147056>

35

Cirucci AM, Vacker B, editors. *Black mirror and critical media theory*. Lanham, Maryland: : Lexington Books 2018.

36

Cirucci AM, Vacker B, editors. *Black mirror and critical media theory*. Lanham, Maryland: : Lexington Books 2018.

37

Aronson L. *The 21st-century screenplay: a comprehensive guide to writing tomorrow's films*. Los Angeles: : Silman-James Press 2010.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=5487976>

38

Dancyger K, Rush J. *Alternative scriptwriting: beyond the Hollywood formula*. Fifth edition. Burlington, MA: : Focal Press 2013.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1130204>

39

Snyder B. *Save the cat!: the last book on screenwriting you'll ever need*. Studio City, CA: : Michael Wiese Productions 2005.

40

Snyder B. Save the cat! strikes back: more trouble for screenwriters to get into-- and out of . [S.I.]: : Save the Cat! Press 2009.

41

Rubio S, Snyder B. Save the cat! goes to the indies: the screenwriter's guide to 50 films from the masters. [Los Angeles, Calif.]: : Save the Cat! Press 2017.

42

Yorke J. Into the woods: how stories work and why we tell them. London: : Penguin 2014.

43

Selbo J. Film genre for the screenwriter. London: : Routledge 2015.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1753249>

44

Vogler C. The writer's journey: mythic structure for writers. 3rd ed. Studio City, CA: : Michael Wiese Productions 2007.

45

Field S. Screenplay: the foundations of screenwriting. Rev. ed. New York, N.Y.: : Delta Trade Paperbacks 2005.  
<http://www.loc.gov/catdir/enhancements/fy0625/2005048491-s.html>

46

Lees N. Greenlit: developing factual/reality TV ideas from concept to pitch. London: : Methuen Drama 2010.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=669528>

47

Bazalgette P. Billion dollar game: how three men risked it all and changed the face of

television. London: : Time Warner 2005.

48

Thirkell R. C.O.N.F.L.I.C.T.: an insiders' guide to storytelling in factual/reality TV and film. London: : Methuen Drama 2010.

<https://search.ebscohost.com/login.aspx?direct=true&db=cat01883a&AN=uea.03858943&authtype=sso&custid=s8993828&site=eds-live&scope=sit>e

49

Collie C. The business of TV production. New York: : Cambridge University Press 2007.

<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=307030>

50

Barber B. \$ell your TV show ideas: an outsider's guide to getting inside the TV format industry. [Great Yarmouth]: : Bookshaker 2012.