

# Film And TV Business in the digital age

View Online



---

Anderson, C., & Anderson, C. (2009). *The longer long tail: how endless choice is creating unlimited demand* (Updated and expanded ed). Random House Business Books.

Aris, A., & Bughin, J. (2009). *Managing media companies: harnessing creative values* (2nd ed). John Wiley & Sons.

Aronson, L. (2010). *The 21st-century screenplay: a comprehensive guide to writing tomorrow's films*. Silman-James Press.

<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=5487976>

Baillieu, B., Goodchild, J., & Goodchild, J. (2002). Chapter 12 Lessons from C20th in The British film business. In *The British film business*. John Wiley.

Barber, B. (2012). *sell your TV show ideas: an outsider's guide to getting inside the TV format industry*. Bookshaker.

Bazalgette, P. (2005). *Billion dollar game: how three men risked it all and changed the face of television*. Time Warner.

Bloore, P. (2013). *The screenplay business: managing creativity and the film industry*. Routledge. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1075346>

Bryant, A., & Mawer, C. (2016). *The TV brand builders: how to win audiences and influence viewers*. KoganPage.

<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=4461589>

Caldwell, J. T. (2008). *Production culture: industrial reflexivity and critical practice in film and television*. Duke University Press.

<https://search.ebscohost.com/login.aspx?direct=true&db=cat01883a&AN=uea.003858557&authtype=sso&custid=s8993828&site=eds-live&scope=site>

Calvisi, D. P. (2016). *Story maps: TV drama: the structure of the one-hour television pilot. Act Four Screenplays*.

Cirucci, A. M., & Vacker, B. (Eds.). (2018a). *Black mirror and critical media theory*. Lexington Books.

Cirucci, A. M., & Vacker, B. (Eds.). (2018b). *Black mirror and critical media theory*. Lexington Books.

Collie, C. (2007). The business of TV production. Cambridge University Press.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=307030>

Dancyger, K., & Rush, J. (2013). Alternative scriptwriting: beyond the Hollywood formula (Fifth edition). Focal Press.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1130204>

Drake, P; Franklin, M. I.; Sathe, D and Tierney, S. 2015. We Are Colony: Digital VOD Distribution for Independent Film. Project Report. Nesta, London. [Report]. (n.d.).  
<http://research.gold.ac.uk/16928/>

Epstein, E. J. (n.d.). The Hollywood economist: the hidden financial reality behind the movies (Release 2.0, rev.updated ed). Melville House Pub.

Epstein, E. J. (2006). The big picture: money and power in Hollywood. Random House.

Field, S. (2005). Screenplay: the foundations of screenwriting (Rev. ed). Delta Trade Paperbacks. <http://www.loc.gov/catdir/enhancements/fy0625/2005048491-s.html>

Finney, A. (2010). The international film business: a market guide beyond Hollywood. Routledge. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=515374>

Finney, A., & Triana, E. (2015). The international film business: a market guide beyond Hollywood (Second edition). Routledge, Taylor & Francis Group.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1813096>

Grainge, P., & Johnson, C. (2015). Promotional screen industries. Routledge.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=2005427>

Hesmondhalgh, D. (2019). The cultural industries (Fourth edition). SAGE.  
<https://app.talis.com/textbooks/9781526453471>

Hughes, D. (2012). Tales from development hell: the greatest movies never made? (1st updated and expanded ed). Titan Books.  
<http://ebookcentral.proquest.com/lib/uea/detail.action?docID=1764331>

Kerrigan, F. (2017). Film marketing (Second edition). Routledge.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=4921872>

Ku

ng, L. (2017). Strategic management in the media: theory to practice (2nd edition). SAGE.

Launching Films | UK Film Distributors' Association | A Guide to UK Film and Cinema Releases. (n.d.). <http://www.launchingfilms.com/>

Lees, N. (2010). Greenlit: developing factual/reality TV ideas from concept to pitch. Methuen Drama. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=669528>

Levine, R. (2012). Free ride: how the Internet is destroying the culture business and how it can fight back. Vintage.

- Lynch, R. (2018). *Strategic Management* (8th ed). Pearson Education Limited.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=5347868>
- Marich, R. (2013). *Marketing to moviegoers: a handbook of strategies and tactics* (3rd ed). Southern Illinois University Press.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1354521>
- McDonald, K., & Smith-Rowsey, D. (Eds.). (2016). *The Netflix effect: technology and entertainment in the 21st century* (1st edition). Bloomsbury Academic, an imprint of Bloomsbury Publishing Inc.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=4542879>
- McDonald, P., & Wasko, J. (2007). *The contemporary Hollywood film industry*. Blackwell Pub.
- McIntyre, P. (2012). *Creativity and cultural production: issues for media practice*. Palgrave Macmillan. <https://ebookcentral.proquest.com/lib/uea/detail.action?docID=815882>
- Picado, B., & Jacob de Souza, M. (2018). Dimensions of authorship and style in television serial fiction formats in *MATRIZES*, 12(2), 53-77. *MATRIZES*.  
<http://www.revistas.usp.br/matrizes/article/view/143970/147056>
- Reiss, J. (2010). *Think outside the box office: the ultimate guide to film distribution and marketing for the digital era*. Hybrid Cinema Publishing.  
<https://shibboleth.ebscohost.com/Shibboleth.sso/Login?entityID=https%3A%2F%2Flogin.uea.ac.uk%2Fentity&target=http%3A%2F%2Fsearch.ebscohost.com%2Flogin.aspx%3Fdirect%3Dtrue%26scope%3Dsite%26db%3Dnlbk%26db%3Dnlbk%26AN%3D550794>
- Rubio, S., & Snyder, B. (2017). *Save the cat! goes to the indies: the screenwriter's guide to 50 films from the masters*. Save the Cat! Press.
- ScreenDaily | Film News, Film Reviews, Film Festivals, Film Awards and Film Features. (n.d.). <http://www.screendaily.com/>
- Selbo, J. (2015). *Film genre for the screenwriter*. Routledge.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=1753249>
- Smith, M. D., & Telang, R. (2016). *Streaming, sharing, stealing: big data and the future of entertainment*. MIT Press.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=4690670>
- Snyder, B. (2005). *Save the cat!: the last book on screenwriting you'll ever need*. Michael Wiese Productions.
- Snyder, B. (2009). *Save the cat! strikes back: more trouble for screenwriters to get into-- and out of*. Save the Cat! Press.
- Sources of funding for UK filmmakers BFI Website. (n.d.).  
<https://www.bfi.org.uk/sources-funding-uk/sources-funding-uk-filmmaker>
- Squire, J. E. (Ed.). (2017). *The movie business book* (Fourth edition). Routledge, Taylor & Francis Group.

Supporting UK film | BFI. (n.d.). <http://www.bfi.org.uk/supporting-uk-film>

The PACT Report 2017 State of the UK Independent Film Sector. (n.d.).  
<https://www.o-spi.com/projects/the-state-of-the-uk-independent-film-sector>

Thirkell, R. (2010). C.O.N.F.L.I.C.T.: an insiders' guide to storytelling in factual/reality TV and film: Vol. Professional media practice. Methuen Drama.  
<https://search.ebscohost.com/login.aspx?direct=true&db=cat01883a&AN=uea.003858943&authtype=sso&custid=s8993828&site=eds-live&scope=sit>  
e

Ulin, J. (2019). The business of media distribution: monetizing film, TV, and video content in an online world (Third edition). Routledge.  
<https://ebookcentral.proquest.com/lib/uea/detail.action?docID=5781595>

Vogel, H. L. (2015). Entertainment industry economics: a guide for financial analysis (Ninth edition). Cambridge University Press.  
<https://search.ebscohost.com/login.aspx?direct=true&db=cat01883a&AN=uea.003942866&authtype=sso&custid=s8993828&site=eds-live&scope=sit>  
e

Vogler, C. (2007). The writer's journey: mythic structure for writers (3rd ed). Michael Wiese Productions.

Yorke, J. (2014). Into the woods: how stories work and why we tell them. Penguin.