

Business Research Methods

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@book{Blumberg_Cooper_Schindler_2014, address={London}, edition={Fourth edition},  
title={Business research methods}, publisher={McGraw-Hill Education},  
author={Blumberg, Boris and Cooper, Donald R. and Schindler, Pamela S.}, year={2014}  
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@book{Bryman_Bell_2015, address={Oxford, United Kingdom}, edition={Fourth  
edition}, title={Business research methods}, publisher={Oxford University Press},  
author={Bryman, Alan and Bell, Emma}, year={2015} }
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@book{Denzin_Lincoln_2013, address={Los Angeles}, edition={Fourth Edition},  
title={Strategies of qualitative inquiry}, publisher={SAGE}, author={Denzin, Norman K.  
and Lincoln, Yvonna S.}, year={2013} }
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@book{Easterby-Smith_2018, edition={6th ed}, title={Management & business  
research}, publisher={Sage}, author={Easterby-Smith}, year={2018} }
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@book{Easterby-Smith_Thorpe_Jackson_Jaspersen_2018, address={Los Angeles},  
edition={6th edition}, title={Management & business research}, publisher={SAGE},  
author={Easterby-Smith, Mark and Thorpe, Richard and Jackson, Paul and Jaspersen, Lena  
J.}, year={2018} }
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@book{Neuman_2014, address={Harlow, Essex}, edition={Seventh edition},  
title={Social research methods: qualitative and quantitative approaches},  
publisher={Pearson}, author={Neuman, W. Lawrence}, year={2014} }
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@book{Saunders_Lewis_Thornhill_2016a, address={Harlow, England}, edition={Seventh  
edition}, title={Research methods for business students},  
url={http://search.ebscohost.com/login.aspx?direct=true&db=cat01883a&AN=u  
ea.003906832&authtype=sso&custid=s8993828&site=ehost-live},  
publisher={Pearson}, author={Saunders, Mark and Lewis, Philip and Thornhill, Adrian},  
year={2016} }
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@book{Saunders_Lewis_Thornhill_2016b, address={Harlow, England}, edition={Seventh  
edition}, title={Research methods for business students},  
url={http://search.ebscohost.com/login.aspx?direct=true&db=cat01883a&AN=u  
ea.003906832&authtype=sso&custid=s8993828&site=ehost-live},  
publisher={Pearson}, author={Saunders, Mark and Lewis, Philip and Thornhill, Adrian},  
year={2016} }
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